

The all-new

Smart ™ **MIRROR**

*Providing your patients with a unique
dispensing experience!*

- Retain more patients & boost your referral base*
- Increase second pair and premium lenses sales*
- Enhance service and patient satisfaction*
- Differentiate your practice from the competition*



1994-2009
15
Years of
Excellence
ACEP GROUP

Interactive, easy-to-use... effective!

Smart ™ **MIRROR**

The Smart Mirror is an all-in-one hardware and software system that will enable you to easily and effectively demonstrate and dispense frames, lenses, and color contact lenses to your patient. Smart Mirror enables your patients to actually see how they will look in any frame from your dispensary; see their lens material thickness and magnification or minification; view accurate simulation of AR, polarized and photochromic lenses; and simulate the effect of color contact lenses on their eyes. Affordable and easy to use, smart mirror provides top performance and space saving at its best. Its all-in-one design features a 19" touch screen and a high resolution camera. Most importantly, Smart Mirror enables your practice to compete on service and customer satisfaction; the key building blocks to your successful future.



Wall mounted



Frame selection

One-third of eyeglass wearers cannot view themselves without their eyewear. This option enables patients to view themselves in up to four frame styles at a time on a display screen. Each image may be enlarged to a full screen view and the frame selection may be changed at any time to view additional styles.

Anti-reflective treatment simulation

With this option it is quick and easy to sell anti-reflective lens treatment. It simulates the patient wearing their frame style and lens selection with and without anti-reflective treatment. The unit demonstrates visual and cosmetic benefits of anti-reflective treatment, and easily shows how this lens treatment is of value to the patient's lifestyle.



Prescription lens selection & comparison

Educate your patients on the various lens materials and styles available. Enter a patient's prescription and the system provides accurate lens thickness and weight comparisons. Patients can see the lens benefits and features and make educated purchase decision. You will undoubtedly increase sales of premium lens products.

Photochromic & polarized lens simulation

This option will allow you to simulate both activated and non-activated photochromic lens and polarized lenses, including the visual benefits they provide the wearer. In additional solid and gradient tints can be simulated.



Colored contacts lenses

Consumers can view themselves in colored contact lenses without having to physically try them on which saves your staff valuable time. Up to 6 images can be viewed at a time; each with the possibility of a full screen enlargement.

3D Animations and Videos

3D animations and videos optimize highly effective treatments, (anti-reflective coating simulation, Drive Wear® lenses, polarized lenses, transitions lenses and contact lens applications).

